

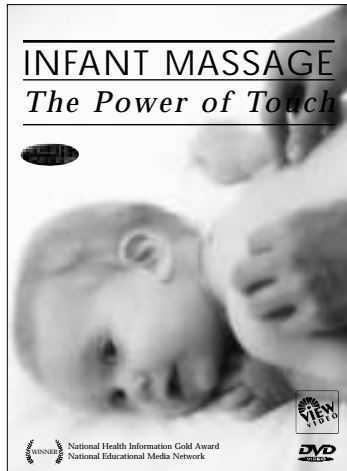


DVD New Releases from VIEW

Pre-order date: July 22, 2003
Street date: July 29, 2003

INFANT MASSAGE: The Power of Touch

VIEW DVD #2520 - List Price \$24.98



Researchers have recently learned that touch plays a crucial role in the development of healthy, self-confident children. Through infant massage, mothers and fathers can improve their baby's sleeping and eating habits, ease tension and colic, and enhance communication between caregiver and baby—instilling a lasting sense of both closeness and security. Lead by a licensed neuromuscular therapist, this remarkable program teaches the steps and strokes of infant massage in a safe manner, as well as offers important tips and plenty of information to help the caregiver respond to a baby's individual needs. Includes 40 minutes of Bonus Music for massage.

"...infant massage helps strengthen bonds between babies and their parents and other caregivers" -Chicago Parents Newsmagazine

47 minutes plus 45 minutes of DVD Bonus Features
VIEW DVD #2520 \$24.98 VIEW VHS #1520 \$19.98

DVD BONUS FEATURES

- ▶ Over 40 minutes Bonus Music for Massage
- ▶ Massage Benefits Section
- ▶ Over 25 Scene Selections
- ▶ Dolby Digital Stereo Audio
- ▶ Digitally Mastered Audio & Video
- ▶ Multi-directional Interactive Menus
- ▶ Instant Access All Chapters



National Health Information Gold Award
National Educational Media Network

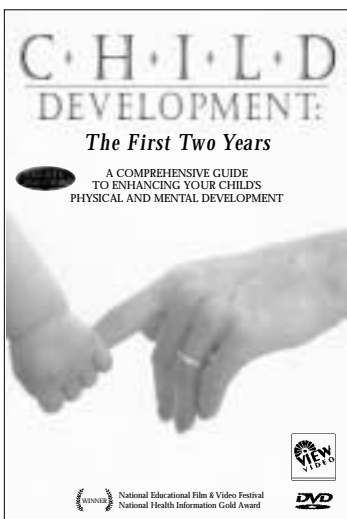
ISBN 0-8030-2520-3



CHILD DEVELOPMENT: The First Two Years

VIEW DVD #2523 - List Price \$24.98

"...an exciting experience... provides information in many area including: language development, nutrition, sensory development, and separation anxiety."
-Planned Parenthood



Raising a child is an exciting experience that at times can seem overwhelming. This comprehensive guide, designed especially for parents and other caregivers with the assistance of leading childhood experts, will give you the confidence to face this immense yet rewarding challenge. The DVD, with its many Bonus Features, also assures that your child has the chance to benefit from the fullest, and most supportive early care and guidance. The program divides the developmental periods into four distinct categories in order to make understanding and application as easy as possible. The knowledge of what your child is experiencing, coupled with love, patience and a sense of humor, will add immensely to your child's self confidence...and your own sense of satisfaction.

"the most complete resources you can find... Two and a half hours of solid, comprehensive information." -The Boston Parents' Paper

47 minutes plus 40 minutes of DVD Bonus Features
VIEW DVD #2523 \$24.98 VIEW VHS #1523 \$19.98

DVD BONUS FEATURES

- ▶ Over 30 Chapter Selection
- ▶ Instant Access to All Chapters
- ▶ Signs of Illness in Your Baby
- ▶ Doctor Visit Checklist
- ▶ Immunizations & Vaccines
- ▶ Basic Stages of Child Development
- ▶ Preview of Infant Massage DVD
- ▶ Dolby Digital Stereo Audio
- ▶ Digitally Mastered Audio & Video
- ▶ Multi-directional Interactive Menus



National Educational Film & Video Festival
National Health Information Gold Award

ISBN 0-8030-2523-8





DVD New Releases from VIEW

Pre-order date: July 22, 2003
Street date: July 29, 2003

CHILDBIRTH: From Inside Out

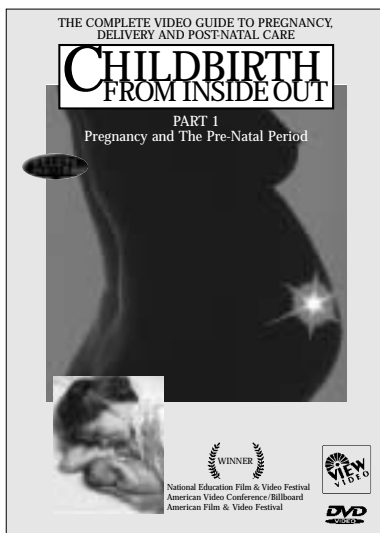
Part 1: Pregnancy and The Pre-Natal Period VIEW DVD #2521 - List Price \$29.98

Part 2: Delivery and The Post-Natal Period VIEW DVD #2522 - List Price \$29.98

"the most complete resources you can find....Two and a half hours of solid, comprehensive information."

-The Boston Parents' Paper

This two-part series presents comprehensive, well-organized, medically sound information that deals simply and honestly with the many aspects of childbirth. An excellent starting point for expectant mothers, it answers many of the sensitive questions of parents-to-be. The DVD also helps enable parents to formulate a list of specific concerns about their baby and pregnancy to discuss with their physician, which leads to a healthier and safer pregnancy.



PART 1: *Pregnancy and The Pre-Natal Period*

Phase 1- Preparing for Pregnancy

Phase 2- Nutrition and Exercise

Phase 3- Psychology of Pregnancy

Covering everything from the planning stages to nutrition, exercise and the psychology of pregnancy, Part 1 is the perfect solution for mothers-to-be, as it is a comprehensive and medically sound program complete with an Interactive Pregnancy Risk Test, a complete Program Guide, and a checklist for each phase covered to ensure that all of the important information is clearly understood.

78 minutes, plus extensive DVD Bonus Features
VIEW DVD #2521 \$29.98 VIEW VHS #1521 \$29.98

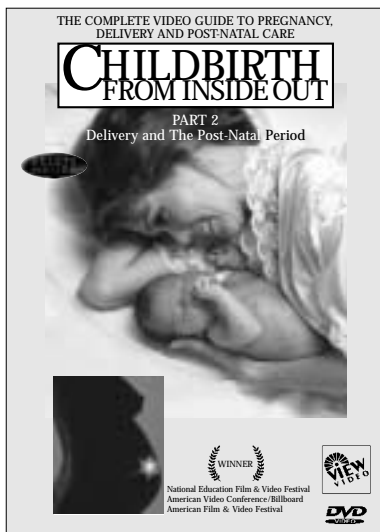
ISBN 0-8030-2521-1



DVD BONUS FEATURES

- Over 40 Chapter Selections (Part 1)
- Over 70 Chapter Selections (Part 2)
- Instant Access All Chapters
- Bonus Pregnancy Risk Test
- Bonus Pregnancy Checklist
- Warning Signs
- Bonus Music
- Dolby Digital Stereo Audio
- Digitally Mastered Audio & Video
- Multi-directional Interactive Menus

Hosted by Dr. John Tyson, an internationally recognized medical scientist and clinician who has worked for over twenty years as a broadcaster of medical information. Having been personally involved in over 3,000 pregnancies, Dr. Tyson is both experienced and knowledgeable in the field and worked for 12 years at The Johns Hopkins University School of Medicine.



PART 2: *Delivery and The Post-Natal Period*

Phase 4- The Hospital Experience

Phase 5- Labor and Delivery

Phase 6- Post-Natal Care

This second volume takes viewers beyond the pregnancy into the earliest stages of parenthood. Covering everything from the hospital experience, through labor and the delivery, and finally into the fundamentals of post-natal care. It also includes an Interactive Pregnancy Risk Test, a complete Program Guide, and a checklist for each phase covered to ensure that all of this important information is clearly understood.

72 minutes, plus extensive DVD Bonus Features
VIEW DVD #2522 \$29.98 VIEW VHS #1522 \$29.98

ISBN 0-8030-2522-X



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